

KCC KompetenzCentrum für Corporate Social Responsibility



*Director of Research:
Prof. Dr. Linda O'Riordan*



*Co-Director of Research:
Prof. Dr. Piotr Zmuda*

The KCC KompetenzCentrum für Corporate Social Responsibility is an internationally orientated research institution affiliated to the FOM that focuses on corporate social responsibility (CSR) and related areas of responsible management. Positioned at the intersection of economics, and the social and ecological domain, the KCC activities address the academic and practical study of managerial challenges related to sustainable and goal-orientated value creation. As a think tank for scholars and in dialogue via a network of academic and management experts from business practice, the KCC focuses on CSR management research and sustainable management solutions.

The KCC is directed by Prof. Dr. Linda O'Riordan and Prof. Dr. Piotr Zmuda. Their research network consists of key CSR and sustainability experts from leading German and international universities including: Bradford, Belfast, Brussels, Cracow (UEK), Dublin (UCD), Accra (University of Ghana), Reykjavik (University of Iceland), Limerick, London, Nijmegen, Erlangen-Nurnberg, Pittsburgh (Duquesne), Toulouse, and Utrecht.

Prof. O'Riordan also actively represents the KCC at major congresses and conferences, such as the IFSAM Conference in Limerick/Ireland, the CRR (The Corporate Responsibility Conference) in Leeds/England, Bordeaux/ France and Graz/Austria, as well as the Sustainable Management Practice Conference organised by the Global Corporate Governance Institute, in Cologne. In addition to its on-going active research on themes including: Sustainable Value Creation; the Circular Economy; and New Business Models in collaboration with other international research teams, the KCC recently published an innovative collection of papers on CSR in 2015 based on the conference: "Implementing Sustainable Management Solutions" hosted by the FOM in 2013. Edited by Prof. Dr. O'Riordan, Prof. Dr. Zmuda, and Prof. Dr. Heinemann, the book which is titled: "New Perspectives on Corporate Social Responsibility: Locating the Missing Link" was published in 2015 as a FOM edition by the Springer Gabler Verlag.

Other researchers

Cornelius Arnow MBA | Prof. Dr. Markus Braunewell | Prof. Dr. habil. Marek Cwiklicki | Prof. Dr. Nikolay A. Dentchev | Prof. Dr. Matthew J. Drake | Prof. Dr. Volker Eickenberg | Prof. Dr. habil. Matthias S. Fifka | Dr. Michael Fuchs | Prof. Dr. Stefan Heinemann | Dr. Samuel O. Idowu | Dr. Lukasz Jablonski | Prof. Dr. habil. Marek Jablonski | Prof. Dr. Jan Jonker | Dr. Ortrud Kamps | Dr. Rodrigo Lozano | Nina Marsh M.A., MBA | Dr. Donna Marshall | Dr. Lucy McCarthy | Prof. Dr. Olaf Müller-Michaels | Prof. Dr. Rolf Nagel | Frank Welvaert



Contact

Telephone: + 49 (0)201 81004-892 | kcc@fom.de

www.fom-kcc.de