



Arteria Danubia – Conference – 22, February 2018

Implementation of model health regions in the Danube Region: an Analysis

The Danube macro-region, with more than 100 million inhabitants, shows considerable inequalities in socio-economic development. The region includes some of the most economically successful and some of the poorest areas in Europe. There are striking differences, for example, in the access to medical care and its quality. A promising approach to overcome such problems is the establishment of regional networks that consists of relevant stakeholders such as physicians, hospitals, sports, clubs, schools and nurseries. For this purpose, the "Health Regions Plus" concept has been developed by the Bavarian Ministry of Health and Nursing. The conference aims to discuss the possibility of adapting and implementing the concept of regional networking in areas with different social and economic backgrounds in the Danube macro-region. International contributions from various disciplines (e.g. public health, public management, health and social management, law, information and communication technology, politics & administration, patient representations, health care providers) as well as demonstrations of best practice will be integral part of the conference.

The conference is part of the project „Arteria Danubia – Analysis and Discussion of the Implementation of Model Health Regions in the Upper and Lower Areas of the Danube (ArDa)“, funded by the Federal Ministry of Education and Research (BMBF).

Date:

22, February 2018

09:30 – 16:30

Place:

FOM Study Center Munich

FOM University of Applied Sciences

Arnulfstr. 30

80335 Munich

Room H14



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The partners of the „ArDa“ project are the FOM University of Applied Sciences, the Eötvös Loránd University in Budapest (ELTE) and the Faculty of German Engineering Education and Industrial Management in Sofia (FDIBA). The workshop partners organized two workshops before, one in Budapest (October 2017) and one in Sofia (November 2017). Subject of these workshops was the question, how the Bavarian Health Regions could apply to the partner countries. The outcomes of these workshops will be presented and discussed at the Arteria Danubia Conference in February 2018. In addition, contributions will be given from further experts outside the project partners.

The participation is free of charge.



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Conference Program:

Thursday: 22, February 2018

From 09:00	Registration, Coffee
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Morning session

09:30 – 10:00	Welcome
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- **Prof. Dr. Gerald Mann**, FOM Munich → Welcome Speech
- **Prof. Dr. Manfred Cassens** (project leader): Introduction to the conference program

10:00 – 11:00	2 presentations
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10:00 – 10:30

- **Prof. Dr. Zoltán Vokó** (Eötvös Loránd University Budapest) – *“Health of the Hungarian population and what Healthy regions can add to the Hungarian health care system”*

10:30 – 11:00

- **Dr. Ing. Hristomir Yordanov** (FDIBA, Technical University Sofia) – *“Health Care Region – present, challenges, building up processes. A view from Bulgaria”*

11:00 – 11:30	Coffee break I
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11:30 – 13:00	4 presentations
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11:30 - 12:00

- **Till Beiwinkel** (Bayerisches Landesamt für Gesundheit und Lebensmittelsicherheit) – *“Health regions plus in Bavaria: The implementation of regional networks for health management”*

12:00 - 12:30

- **Prof. Dr. Janusz Surzykiewicz** (Katholische Universität Eichstätt-Ingolstadt) – *“Social support as a central confessional potential contribution in Health Regions”*

12:30 - 12:45

- **(Andrea Lakasz) ; Prof. Dr. Andrzej Najda** (Kardinal-Stefan-Wischinsky Universität Warschau) – *“Prevention against young population migration in two reference districts of north-eastern Poland”*

12:45 – 13:00

- **Prof. Dr. Norbert Pikula / Prof. Dr. Joanna Lukasik / Dr. Katarzyna Jagielska** (Pedagogical University of Cracow) *“Population ageing as a challenge for the labour market and health policy in Poland”*

13:00 – 14:00	Lunch break
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Afternoon session:

Prof. Dr. Manfred Cassens (project leader): Opening Afternoon Session

14:00 - 15:00	3 presentations
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14:00 - 14:15

- **Prof. Dr. Manfred Cassens:** short summary of Morning Session, opening & introduction Afternoon Session

14:15 - 14:45

- **Dr. Torsten Dunkel** (Nationale Agentur beim Bundesinstitut für Berufsbildung) – *“Funding opportunities for European cooperation projects in Erasmus^{plus}: Input and intellectual exchange”*

14:45 - 15:00

- **Ines Kösters, M.A.** (FOM University of Applied Sciences) – *“Management of Healthcare Networks – the idea of European competence profiles”*

15:00 - 15:30	Coffee break II
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15:30 - 16:30	Discussion
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15:30 - 16:30

- Discussion moderated by **Prof. Dr. Yong-Seun Chang-Gusko** – *“Chances, challenges and risk factors for the implementation process”*

End of Conference → Summary by Prof. Dr. Manfred Cassens

Changes are reserved.
